



Dear Parents and Carers,

To celebrate and encourage a lifelong love of reading at home and school, we will be running a sponsored read between 26th February and 4th March (The first week back: World Book Week)

The project is being organised in conjunction with our local Usborne Organiser, Yvette Charman, and **all the money** raised will go towards **brand new books for our school**.

In addition to the sponsorship money, Usborne will also donate up to 60% of the total raised in **EXTRA FREE BOOKS** to the school. So for every £600 raised, we will get an extra £360 in **FREE** Usborne books!

Please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words!

If you are able to support our sponsored read, please find enclosed a Sponsorship form for your child. You will also find a Reading log, to record the minutes they have spent reading. For our youngest readers, children can be sponsored for the time they spend sharing a book with an adult. They may want to tell the story from a picture book, join in with a well-known book, or simply enjoy listening to their bedtime story.

After the sponsored read, please send all the sponsorship money that your child has raised AND your child's Reading log, in to school by Monday 12th March.

Cheques should be made payable to Dowson Primary Academy.

We look forward to having lots more books for your child to read, share and enjoy.

Thank you for your continued support,

Miss Hodgkinson